



Brand Kit

OUR VISUAL IDENTITY

2025

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Tip: Use links to go to a different page inside your presentation.

How: Highlight text, click on the link symbol on the toolbar, and select the page in your presentation you want to connect.

Main Logo Features

Need to be used on all promotions for RSC and in all presentations

Logo Mark



Word Mark

RSC
RUSSIAN-SPEAKING CLUB

Logo



RUSSIAN-SPEAKING CLUB

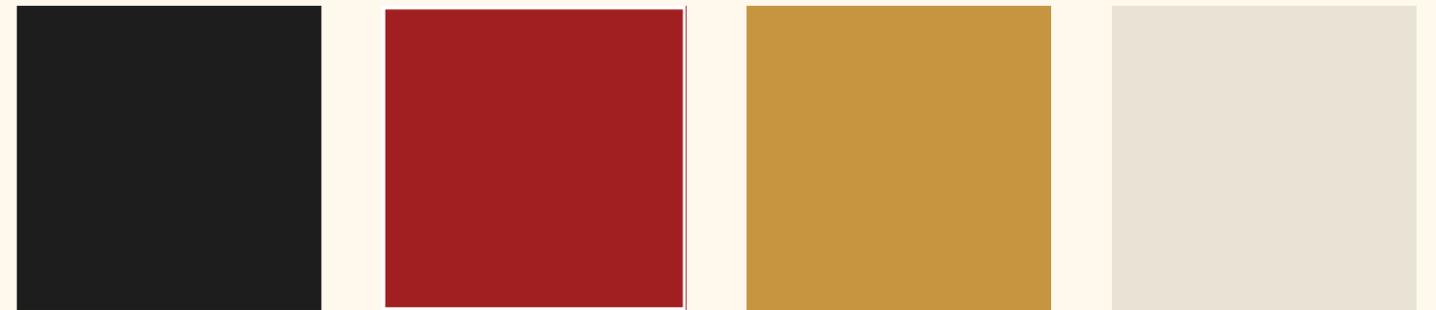
Color Palette

These colors reflect our brand's identity and personality

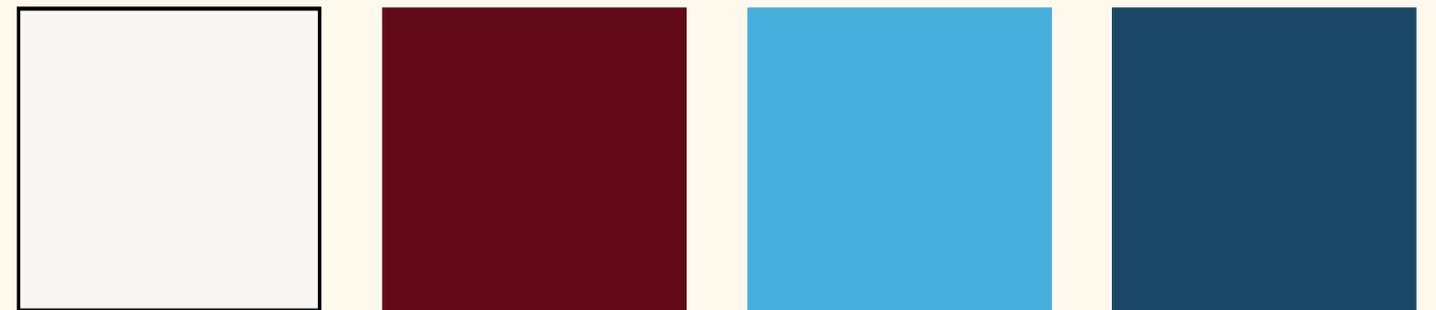


RUSSIAN-SPEAKING CLUB

Primary Colors



Secondary Colors



Font

Font Overview

Aa

Main Font - Bogart

For Headers

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()

Aa

Alternative Font - Open Sauce

For Subheaders and Paragraphs

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

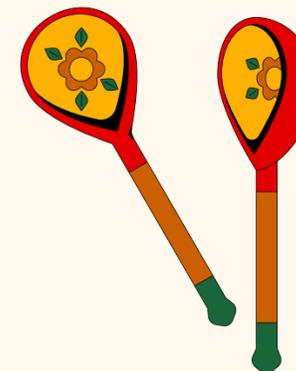
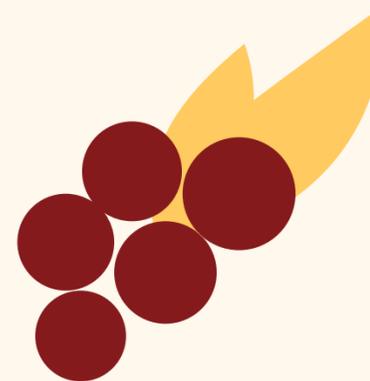
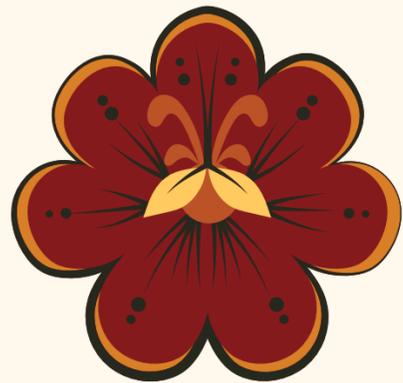
1234567890!@#\$%^&*()



Elements

Write a description of the elements here and how they are usually used by the company.

@sketchifyrussia



Tip: View the rest of the elements by searching **canvacutoutflowers** on the Elements tab of the left-side object panel.